



OUR SMART BUSINESS PRACTICES

Eco-Friendly & Socially Responsible



Putting Words into Actions

A brand of Granum, Inc., Choice Organic Teas made its debut in 1989 as an outgrowth of the company founder's active involvement in the organic marketplace. Choice Organic Teas has promoted the growth and development of organic agriculture in tea estates worldwide.

Choice Organic Teas' products and facility are Certified Organic by Quality Assurance International, an independent third-party organic certifying agency. This means that every aspect of the cultivation, handling, and packaging of Choice Organic Teas is carefully inspected to ensure the authenticity and integrity of our organic status.



Reducing Our Footprint

Choice Organic Teas purchases Renewable Energy Certificates (REC) from wind-generated sources for 100% of its facility's electrical usage. The carbon reduction benefit of these certificates prevents 79 tons of greenhouse gases from entering the earth's atmosphere each year. According to climate control experts, the annual air-quality benefit is the environmental equivalent of removing 17 cars from the road or planting 66 acres of trees.



Pioneering Fair Trade Teas

In 2000, Choice Organic Teas became the first tea crafter in the United States to offer Fair Trade Certified™ tea. The Fair Trade Certified label guarantees fair wages, respectable living and working conditions, and a worker-managed premium. This premium, paid directly to tea workers by Fair Trade registered importers like Choice Organic Teas, empowers them to improve their own lives.

The workers collectively decided how they wish to manage the Fair Trade funds.



Supporting Sustainable Agriculture

In July 2010, Choice Organic Teas further demonstrated its commitment to producing safe, healthy, and high-quality teas when it became the first tea company verified Non-GMO by the Non-GMO Project. The tea company's flagship "Original" product line was the first to be verified and carries the Non-GMO Project Verified Seal. The Non-GMO Project is a non-profit organization created to offer consumers a consistent non-GMO choice for organic and natural products that are produced without genetic engineering or recombinant DNA technologies. It allows shoppers to easily identify non-GMO items, and also helps reduce the likelihood of new GMO crops being commercialized.

To read about more of our smart business practices, visit us at www.choiceorganict teas.com/company.htm

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