

# Our Smart Business Practices

ECO-FRIENDLY & SOCIALLY RESPONSIBLE



## Putting Words into Actions

A brand of Granum, Inc., Choice Organic Teas made its debut in 1989 as an outgrowth of the company founder Blake Rankin's active involvement in the organic marketplace. Choice Organic Teas has promoted the growth and development of organic agriculture in tea estates worldwide.

Choice Organic Teas' products and facility are certified organic by an independent third-party organic certifying agency. This means that every aspect of the cultivation, handling, and packaging of Choice Organic Teas is carefully inspected to ensure the authenticity and promise of organic integrity.



## Reducing Our Footprint

Choice Organic Teas purchases Green-e Certified renewable energy certificates (REC) from wind-generated sources [3 Phases Energy Services] for 100% of its Seattle facility's electrical usage. The carbon reduction benefit of these certificates prevents 174,420 pounds of CO<sub>2</sub> from entering the earth's atmosphere each year. According to climate control experts, the annual air-quality benefit is the environmental equivalent of removing seventeen cars from the road or planting sixty-six acres of trees.



## Pioneering Fair Trade Teas

In 2000, Choice Organic Teas became the first tea crafter in the United States to offer Fair Trade Certified™ tea. The Fair Trade Certified label guarantees fair wages, respectable living and working conditions, and a worker-managed premium. This premium, paid directly to tea workers by Fair Trade registered importers like Choice Organic Teas, empowers them to improve their own lives. The workers collectively decided how they wish to manage the Fair Trade funds.

## Keeping Our Community Clean

In 2005, Resource Venture, a partner of the City of Seattle's Public Utilities and the Greater Seattle Chamber of Commerce, presented Choice Organic Teas [Granum, Inc.] with a BEST Award (Businesses for a Sustainable Tomorrow) for Waste Prevention and Recycling.

Choice Organic Teas [Granum, Inc.] is a proud recipient of the Washington State Governor's Award for Pollution Prevention and Sustainable Practices and was publicly recognized in October 2004 for our environmental business practices and pollution prevention efforts.

To read about more of our smart business practices, visit us at  
[www.choiceorganicteas.com/company.htm](http://www.choiceorganicteas.com/company.htm)